

ANDREA LA VALLEUR- PURVIS

27013

Pacific Hwy South

Box 229

Des Moines,

WA 98198

(206)

779.7218

twitter.com/divinefusion

andrea@divinefusiondesign.
com

RESUME

SKILLS

Creative thinker, passionate about creating user-focused interactive experiences, team player and independent leader, resourceful project manager, demonstrated ability to meet deadlines, multi task and work under pressure. Experienced in Creative Suite 5, Mac OS X, iOS platforms, Interface Builder, Apple HIG, multi-lingual: german (native), spanish and french (intermediate)

EXPERIENCE

Microsoft, MacBu, Redmond, WA// 2011-current (via Filter)

As a UX/UI Product Designer in the Macintosh Business Unit, my core responsibilities include: creating user-focused interaction work flows, navigation experiences, pixel-accurate UI and UX scenarios for Product Managers and UX Researchers, transform large scale enterprise software into new mobile formats, redlines for development, provide UX direction and troubleshoot with developers and prepare product related assets for Marketing. Shipped products include OneNote for iPhone 1.2 & 1.3, OneNote for iPad 1.0

Divine Fusion Design // 2006-current

As a Freelance design studio that provides web, identity and print collateral I designed websites, including designing and implementing e-commerce and wordpress platforms, UX for iOS applications and icons, branding and print collateral for small business, start-ups and Fortune 500 companies, locally and nationally. I demonstrated my ability to adhere to brand guidelines, give art direction and direct iOS and web developers through to project completion.

Overcomer Covenant Church, Auburn, WA // 2005-2007, 2009-2011

As Senior graphic designer, I was responsible for designing all in-house graphics, including advertisements, icons, event flyers, posters, booklets, ministry brochures, big screen ads, web banners and special events. In 2011 I art-directed and designed portions of the current overcomercc.org website. I created and maintained detailed stock photography library and network folders for file sharing with Media team, obtained print vendor quotes, organized and archived all design files, formed and maintained digital gallery of church photography files. Determined and standardized print publication standards, recruited and instructed volunteers for publications department, researched and implemented purchase of new publication equipment, including color printers.

Event Experience, Federal Way, WA // 2005-2009 (part time)

As Senior graphic designer, I was responsible for all client and event related print and web assignments, Large-scale billboards and event graphics, temporary displays, custom game boards and game consoles,

interactive media and corporate messaging. Created and maintained detailed stock photography library, obtained print vendor quotes, organized and archived all design files, formed and maintained digital photography gallery.

Freelance // 2002-2006

Designed logos, business cards, digital media and event promotional materials for a variety of small business clients

EDUCATION

1999-2000

St. Mary's University, Graduate School, Business in Arts Administration, St. Paul, MN (not completed)

1995-1999

College of Visual Arts, Bachelors of Fine Arts Degree, St. Paul, MN

1994-1995

Southwest High School, High School Diploma, Minneapolis, MN

1986-1994

Geschwister-Scholl Schule, Bensheim, Germany

PRESS, RECOGNITION AND MENTIONS

<http://divinefusiondesign.com/mentions>

Designer Spotlight | CreativeFluff.com

Business card featured | Brianyerkes.com

Business Card featured | [The Design Cubicle](http://TheDesignCubicle)

Business Card featured | [Nexus Images](http://NexusImages)

Design featured | Inspikes

DCTH interview | [on facebook](https://www.facebook.com)

Zurb Interview | Noteableapp.com

Professional references available upon request.